

# 2016 INVESTOR BRIEFING RESULTS THROUGH JUNE 30, 2016



## FORWARD LOOKING STATEMENTS



The discussions included in this presentation contain "forward-looking statements" within the meaning of the federal securities laws. These statements may be identified by use of words such as "may", "could", "expect", "believe", anticipate", "intend", "plan" or variations thereof. These forward-looking statements may contain information related to matters such as Access National's intent, belief, or expectation with respect to matters such as financial performance. Such statements are necessarily based on assumptions and estimates and are inherently subject to a variety of risks and uncertainties concerning the Company's operations and business environment, which are difficult to predict and beyond the control of the Company. Such risks and uncertainties could cause Access National's actual results to differ materially from those matters expressed or implied in such forward-looking statements. For an explanation of certain risks and uncertainties associated with forwardlooking statements, please refer to Access National's recently filed Form S-1, Annual Report on Form 10-K and other SEC filings. Any year-to-date annualized interim data should not be misconstrued as projecting anticipated annual results.

### **ACCESS NATIONAL BANK: INVESTMENT CASE SUMMARY**



- Business bank 16 years \$1.3B assets focused plan
- Best banking market in the country
- Invested and stable leadership
- Exceptional financial performance record
- Diversified earnings stream
- Attractive dividend yield
- Consistent growth in Tangible Book Value
- Capital available for growth, acquisitions, dividends
- Smart M&A can generate meaningful up-side



## STRATEGIC PLAN: MISSION AND VALUES



#### **MISSION STATEMENT:**

Our Mission is to provide on-target and superior financial solutions to the clients that we serve.

All of our endeavors must enrich the interests of our clients, shareholders, associates and communities.

#### **CORE VALUES:**

**Innovation** 

Integrity

Efficiency

**Tailored Service** 

Opportunity

## STRATEGIC PLAN: VISION



#### We are "The CEO's Best Friend"

## We provide:

- Capital Debt and/or Equity
- A Trusted Advisor
- Personalized Service
- Private Banking (Wealth Management, Mortgage Banking)
- Cash Flow/Funds Management
- Risk Management
- Access to Financial Information
- Employee Benefits
- Community Involvement and Awareness



## **BUSINESS BANKING**



# **Priority Industry Segments Target \$1-100MM Revenue Operating Cos**

- Accounting Services
- Community Associations
- Financial Planning Services
- Government Contracting
- Healthcare Industries
  - Dental Practices
  - Medical Practices
  - Veterinary Practices
- Legal Services
- Nonprofits/Trade Associations
- PACs & Political Organizations
- Real Estate Services
- Staffing Services
- Title Companies



## **EXPERIENCED LEADERSHIP: ALIGNED AND STABLE**



- Core energetic leadership team since 1990
- Among the most experienced management in our market
- Significant insider banking relationships
- Board and Executive Officers are aligned
  - Majority of insiders purchase stock regularly
  - Executive Officers & Directors own 26% of our common stock
- Employment contracts contain ownership covenants
- 80% of our bank employees are shareholders
  - Employees invest in ANCX through 401(k) and Dividend Reinvestment + Stock Purchase Plan



# **BOARD OF DIRECTORS TENURE & OWNERSHIP**



			Director	•	
Director	Position/ Occupation	Business/Industry	Since	Shares	
Michael G. Anzilotti	Retired Bank CEO	VA Commerce, 1st VA	2014	25,000	
J. Randolph Babbitt	SVP, Labor Relations	Southwest Airlines	2012	130,000	
Michael W. Clarke	CEO	Access National Bank	1999	792,000	
John (Skip) Edgemond	Owner	Greenworks	1999	99,000	
Martin S. Friedman	Chief Executive	FJ Capital Mgmt	2009	52,000	
Thomas M. Kody	Owner, Kody Holdings	Retail Sales, Service	1999	719,000	
Robert C. Shoemaker	Chief Banking Officer	Access National Bank	1999	419,000	
		Total Ownership - Direct	ors	2,236,000*	
				*~21% Owner	ship

Experienced leaders highly vested with shareholders.

# **MANAGEMENT EQUITY MARKET EXPERIENCE & OWNERSHIP**



			Years	Ownership
		Banking/Market	This Team	Shares
Michael Clarke	Chief Executive Officer	30	23	792,000
Robert Shoemaker	Chief Banking Officer	30	23	419,000
Mark Moore	President	30	-	< 1,000
Meg Taylor, CPA	EVP, Chief Financial Officer	28	4	4,000
Dean Hackemer	President, Mortgage Division	25	21	276,000
Steven Reeder	EVP, Chief Deposit Officer	27	1	1,000
Cindy Caldwell	SVP, Client Services	28	23	65,000
Stephanie Ogle	EVP, Chief Administrative Office	r 34	17	12,000
Patricia Fisher	SVP, Loan Admin	30	16	50,000
Sheila Linton	VP, Corp Secretary	23	23	82,000
		Total		1,701,500*
			* 40	20/ 0

<sup>\*~16%</sup> Ownership

An experienced and stable team highly motivated to serve shareholder value.

## **BEST BANKING MARKET IN U.S.**



#### **SERVING VIBRANT MARKETS**

- Highly Affluent 2016 median household income est \$110,178 — 198% of national avg
- Highly Educated Most highly educated MSA in USA
- Growth 2010-2016 population growth +10.50% vs. 4.43% nationally
- Strong Employment Base NoVa unemployment rate = 3.3%, MSA = 4.1% vs. 5.0% nationally
- Virginia is the pro-business engine of the region
- 6<sup>th</sup> Banking Center opens late Q3/ early Q4 2016 in Alexandria VA



**ANCX Banking Centers** 

Planned Banking Center

source - SNL, GMU Center for Regional Analysis

# BEST BANKING MARKET: GROWING RELEVANCE



### **Deposit Market Share - Fairfax County, Virginia**

Rank	Institution	Offices	Total Deposit Market Share (\$000)	Total Market Share (%)	Parent Deposits (%)
1	Wells Fargo & Co. (CA)	36	14,094,415	29.50	1.30
2	Capital One Financial Corp. (VA)	34	8,027,053	16.80	4.10
3	Bank of America Corp. (NC)	29	4,974,921	10.41	0.43
4	BB&T Corp. (NC)	47	4,290,280	8.98	3.02
5	SunTrust Banks Inc. (GA)	30	2,900,220	6.07	1.96
6	United Bankshares Inc. (WV)	16	1,893,419	3.96	37.82
7	Citigroup Inc. (NY)	6	1,873,375	3.92	0.40
8	Cardinal Financial Corp. (VA)	11	1,576,857	3.30	53.32
9	PNC Financial Services Group (PA)	37	1,400,396	2.93	.59
10	Burke & Herbert Bank & Trust (VA)	12	879,726	1.84	39.40
11	Access National Corp. (VA)	3	831,653	1.74	90.04
	Total For Institutions In Market	332	47,769,747		

Fairfax County VA 2015 Deposits - SNL Financial

# ANCX DELIVERS AGAINST STRATEGIC GOALS



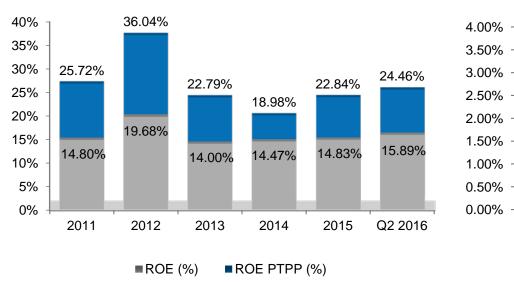
## **Strategic Financial Targets**

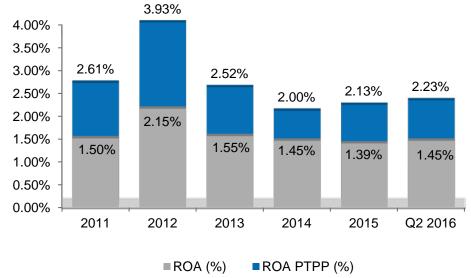
- ROE 12%+
- ROA 1.20%+
- Tangible Equity/Asset Ratio 8.0% 10.50%
- 5%+ Basic Earnings Growth
- \$100MM/year Loan/Deposit Growth
- 80% Earnings from Core Bank
- Bank-only Efficiency Ratio <60%</li>
- \$1.5B Total Assets 3-years



## FINANCIAL PERFORMANCE: RETURN ON EQUITY & ASSETS



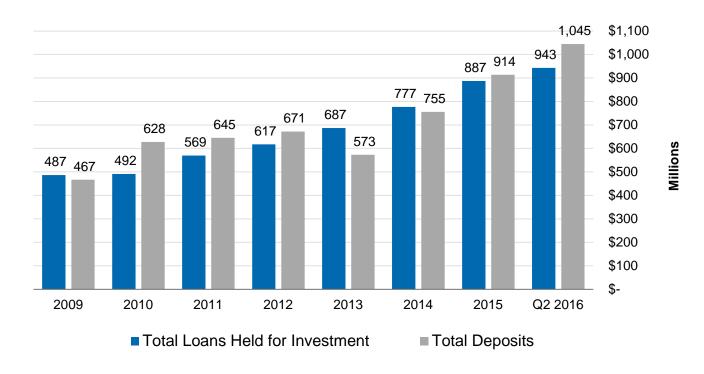




**Target ROE: 12.0% / Average ROE: 15.61%** 

Target ROA: 1.20% / Average ROA: 1.58%

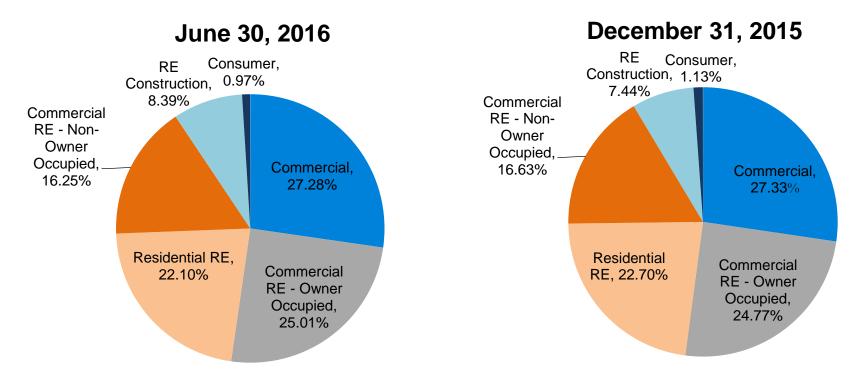
PTPP = Pre-Tax, Pre-Provision Earnings Q2 2016 data annualized



- People & technology drive deposit growth, 5 offices support the effort.
- Production leadership possess extensive in-market experience

<sup>\*</sup> Loans Held for Investment Excludes Loans Held for Sale



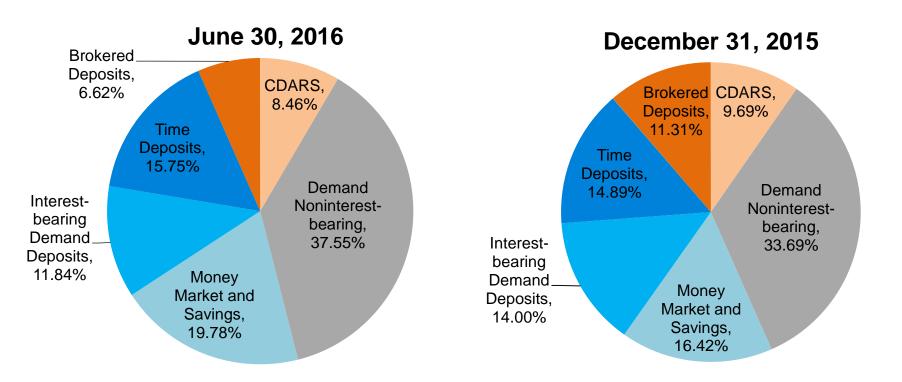


- Relationships with operating businesses / related professionals drive our business.
- C&I loans dominate post-recession loan growth.

<sup>\*</sup>Chart reflects loans held for investment only.

# FINANCIAL PERFORMANCE: DEPOSIT PROFILE

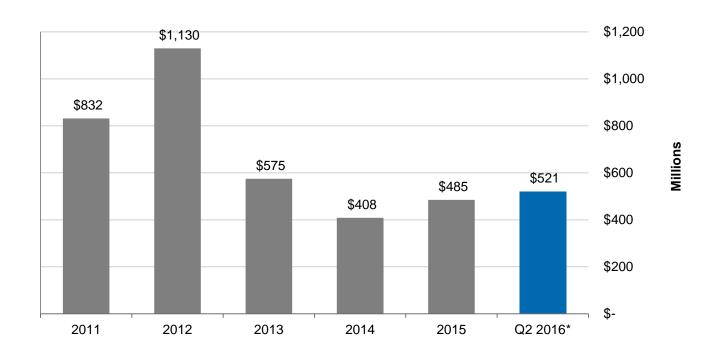




- Core deposit funding has climbed consistently since the recession due to focus on operating companies
- Wholesale CDs fluctuate with loans held for sale and securities. See table in supplement.

# FEE INCOME STRATEGY: MORTGAGE VOLUME





- Focus is on quality loans with liquid and reliable markets.
- · Skilled management focuses on profit and risk management.

\*Q2 2016 data is annualized.

# **MORTGAGE BANKING: ADEPT AT EXECUTION**





Dean Hackemer
Division President



- Expert management at evaluating and adapting for risk and opportunity
- Experienced and tenured management
- Best in class operational expertise
- Purchase loans 67% of YTD volume
- Experienced at making tough decisions for longterm success
- Rep/warranty reserve = \$1.029 million
- Priority is to manage for measured risk and profit

## FEE INCOME STRATEGY: ACCESS CAPITAL MANAGEMENT

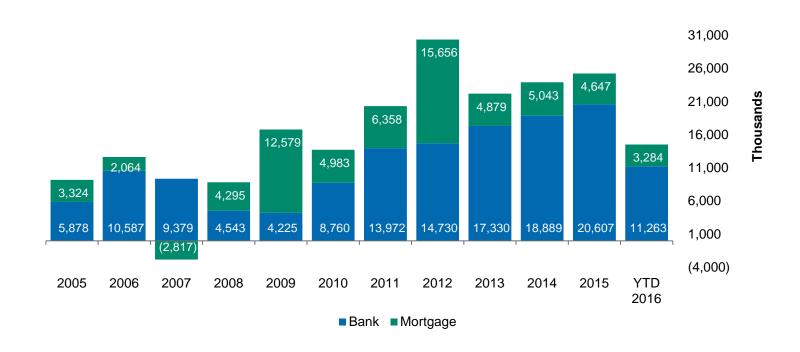


- Emerging line of business for ANCX 2 components
  - Completes client "Value Proposition" for life cycle
  - Enhances current fee income, mitigates volatility
  - Immaterial P+L now, \$625MM assets under management (AUM)
- AIS Access Investment Services
  - Retail advisor program, FINRA regulated
  - Brokerage services, insurance for smaller accts/needs
  - Business retirement plans 401(k), a priority focus
- CFA Capital Fiduciary Advisors
  - Registered investment advisor, SEC regulated
  - Larger accts for individuals and institutions of \$2MM+
  - Fee-based asset management



# **SEGMENT EARNINGS: PRE-TAX CONTRIBUTION**



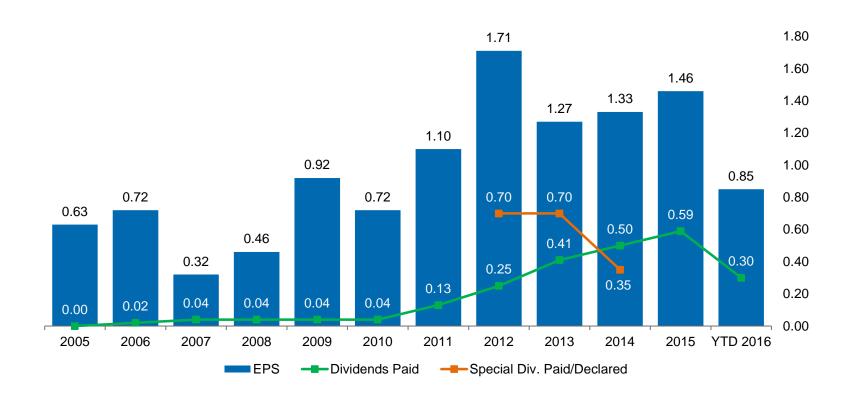


<u>C&I focused commercial bank drives core earnings.</u>

Fee income provides meaningful up-side.

# FINANCIAL PERFORMANCE: EARNINGS PER SHARE





Profitable and steady dividends paid throughout the financial crisis.

- All EPS are primary

# YEAR OVER YEAR RESULTS: 2016 VS. 2015



(\$ in thousands, except per share data)	YTD 6/30/16	YTD 6/30/15	Change
Total Assets	\$1,304,871	\$1,166,122	11.90%
Total Loans Held for Investment	942,729	834,242	13.00%
Total Deposits	1,044,545	905,402	15.37%
Mortgage Originations	260,644	259,764	0.34%
Net Income	8,973	7,557	18.74%
Loan Loss Reserve / Loans HFI	1.47%	1.62%	-9.26%
Efficiency Ratio – Bank Only	50.64%	49.54%	2.22%
Earnings Per Share – Diluted	0.85	0.72	18.06%
Dividends Declared	0.30	0.29	3.45%
Tangible Book Value Per Share	11.01	9.79	12.46%
Net Interest Margin YTD	3.56%	3.69%	-3.52%
Tangible Capital/Total Assets	8.94%	8.85%	1.02%
Return on Average Assets	1.45%	1.40%	3.57%

## STRATEGY OUTLOOK



# Steady, Measured Growth

- Quality and profitability take precedence over growth
  - Favor quality relationships over "deal flow"
  - Priority focus on operating businesses with core deposits
  - Maintain and diversify fee income through cross selling
  - Avoid commodity sales non-relationship, price sensitive

### Favor C&I relationships in outreach efforts

- Middle market companies are more willing to leave large banks
- Integrated SBA, SBIC & ABL products a competitive advantage
  - o Turnkey solutions across the capital structure
  - Strategic Mezz Debt investments with Salem Capital, Salem/Halifax,
     Farragut Capital Partners and LNC Capital
- C&I portfolio growth in our target industries remains healthy



# The "haves" and "have nots"

- Management's job is to ensure ANCX is a "have" by continued focus on quality clients and sound financial performance
  - As market perception/awareness of ANCX as a "have" spreads, new account acquisition accelerates
  - Mega banks are becoming "have nots" in their performance and reputation within our target market
- ANCX is well positioned to benefit from consolidation
  - There are over 50 banks in the DC MSA smaller than ANCX, most are underperforming with rising fatigue and shareholder activism
  - Buying small banks/branches preferred to de novo branching
  - Exit possibility provides upside potential
- ANCX has a significant opportunity to improve market relevance and drive value/opportunity for its stakeholders

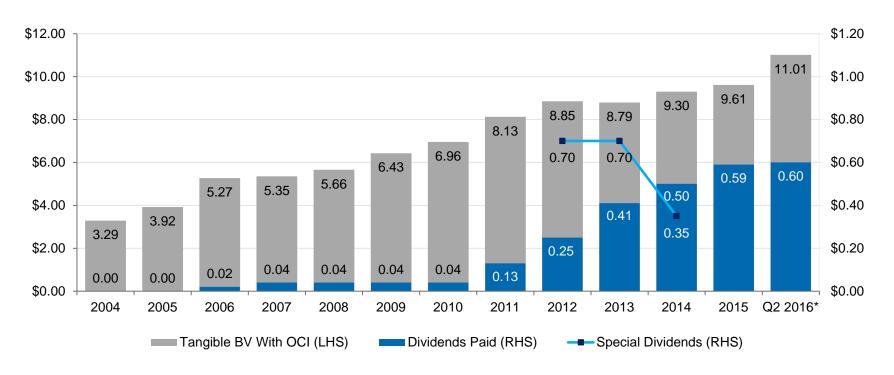
## CAPITAL MANAGEMENT STRATEGY



- Tangible Capital to Asset Ratio target range 8.0% 10.50%
  - At Q2 2016 ratio stood at 8.94%, cushion for growth
  - Capital available for acquisition of banks or branches
  - Special dividends likely when capital exceeds 10.50%
- Share repurchase program in effect for value buys
  - Manage dilutive effect of options, keep positive pressure on EPS
- Dividend outlook positive \$0.15 recent quarterly dividend rate
  - Target Payout 40-50% of "core" earnings. Q2 2016 payout = 33%
  - Dividend yield: 2.8% +/- attracts, broadens investor base
  - Bias to increase routine dividends when cushion exists
  - Reinvestment/stock purchase plan stimulates retail investor activity

### CAREFUL EXECUTION DRIVES BOOK VALUE AND INCOME





Steady book value protects downside risks, YOY Growth 14.6% (Left Axis).

\*Q2 2016 Dividend Data is Annualized.



# **BUILDING SHARHEOLDER VALUE Returns Independent of "Market Value"**

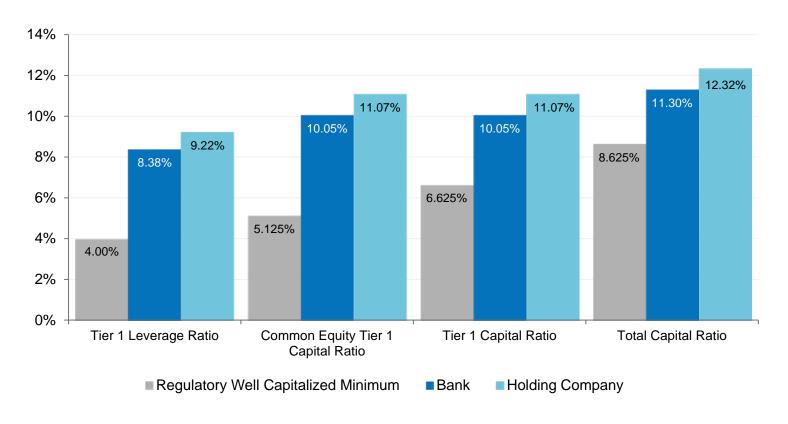
\$11.19	Book Value Q2 2016
<b>\$ 9.94</b>	Book Value Q2 2015
\$ 1.25	Book Value Increase- YOY
Add:	
<u>\$ 0.60</u>	Dividends Paid last 12 months
\$ 1.85	Tangible Value Delivered
18.61%	YOY Return on Book Value

# **CAPITAL TO LEVERAGE**



## **AS OF MARCH 31, 2016**

#### **REGULATORY RATIOS**



# **INVESTING IN ANCX**



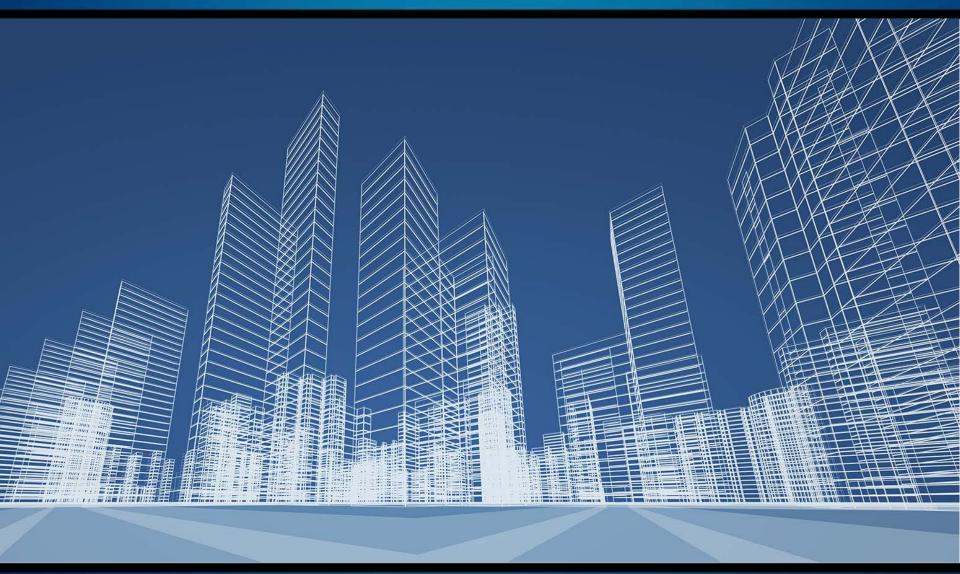
### Investing in a "have" brings better returns

- Business bank 16 years \$1.3B assets focused plan
- Best banking market in the country
- Invested and stable leadership
- Exceptional financial performance record
- Diversified earnings stream
- Attractive dividend yield, ~ 2.80%
- Consistent growth in Book Value
- Tangible Return on Book Value 18.61% YOY
- Capital available for growth, acquisitions/dividends
- Smart M&A can generate meaningful up-side



# **SELECT INVESTOR DETAIL**





# LOAN PORTFOLIO PROFILE



	June 30, 2	2016	December 3	1, 2015
(Dollars In Thousands)	Amount	% Total	Amount	% Total
CRE Owner occupied CRE Non-owner occupied	\$ 235,735 153,206	60.61% 39.39%	\$ 219,877 147,580	59.84% 40.16%
		100.00%		100.00%
Commercial real estate — all Residential real estate Commercial	\$ 388,941 208,311 257,139	41.26% 22.10% 27.28%	\$ 367,457 201,447 242,527	41.40% 22.70% 27.33%
Real estate construction Consumer	79,200 9,138	8.39% 0.97%	66,003	7.44% 1.13%
Total loans	\$ 942,729	100.00%	\$ 887,478	100.00%
Less allowance for loan losses	13,834 \$ 928,895		13,563 \$ 873,915	

#### **Highlights**

- Commercial loan balances increased 6.0% since December 31, 2015
- Year over year increase in total loans is 13.0%



\$ In Thousands	YE 2013	YE 2014	YE 2015	YTD 2016
Loans Past Due 30-89 Days	\$0	\$217	\$0	\$187
Nonperforming Loans (NPLs)	\$2,535	\$1,622	\$7,417	\$1,866
Real Estate Owned	\$0	\$0	\$0	\$0
<b>Total Nonperforming Assets</b>	\$2,535	\$1,622	\$7,417	\$1,866
Net Charge Offs (recoveries)	(\$39)	(\$263)	(\$14)	(\$151)
Loan Loss Reserve Period End	\$13,136	\$13,399	\$13,563	\$13,834
Provision Expense in Period	\$675	\$0	\$150	\$120
Reserve/NPLs	518%	826%	183%	741%
Reserve/Loans HFI	1.91%	1.73%	1.53%	1.47%
NPA/Total Assets	0.30%	0.15%	0.63%	0.14%

- NPAs = Nonperforming assets (loans and REO); NPLs = Nonperforming loans, includes TDRs.
- The decrease in nonperforming assets in 2016 was due to the settlement of one \$5 million loan on non-accrual status

# **DEPOSIT PORTFOLIO PROFILE**



	June 30, 2016		December	31, 2015
(Dollars In Thousands)	Amount	% Total	Amount	% Total
Core Deposits:				
Demand deposits	\$ 392,269	44.23	\$ 307,797	42.64
Interest-bearing demand deposits	123,638	13.94	127,980	17.73
Savings and money market	206,566	23.29	150,021	20.78
Time deposits	164,474	18.54	136,022	18.85
Total Core Deposits	886,947	100.00	721,820	100.00
Wholesale Deposits:				
Brokered deposits	69,139	50.81	103,390	53.87
CDARS	88,459	49.19	88,534	46.13
Total Wholesale Deposits	157,598	100.00	191,924	100.00
Total Deposits	\$ 1,044,545		\$ 913,744	

- Core Deposits defined as direct customer relationships without regard to dollar amount.
- Wholesale deposits issued by the Bank on a discretionary basis to rate sensitive institutional accounts.

## **VALUABLE DEPOSITOR BASE**



- Significant Corporate Customer Base
  - DDAs/Total Deposits: 37.6%
  - DDA + Repo Sweep Balances/Total Deposit + Repo Sweep Balances = 38.3% (\$404MM)
- Average Money Market Acct: \$216,387
- Average NOW Account: \$131,296
- E-deposit Volume/Cash Letter: 75%
- Internet Banking Penetration of Core Depositors: 70%
- Transaction acct growth: 9.2% in Q2 2016; 8.7% 2015;
  7.0% in 2014; 5.9% in 2013; 17.7% in 2012

Q2 2016 Data is Annualized.

# MORTGAGE CONTRIBUTION: KEY PERFORMANCE MEASURE



#### (Dollars in thousands)

	YTD	June - 16	Dec-15	Dec-14	ı	Dec-13
Revenues:						
Interest income	\$	781	\$ 1,650	\$ 1,297	\$	1,505
Gain on sale of loans		11,103	19,633	15,146		20,183
Other revenues		1,113	388	(614)		3,035
Total revenues		12,997	21,671	15,829		24,723
Expenses:						
Interest expense		178	467	281		577
Salaries and employee benefits		6,899	11,470	9,212		13,100
Other		2,636	5,087	1,293		6,167
Total operating expenses		9,713	17,024	10,786		19,844
Income before income taxes	\$	3,284	\$ 4,647	\$ 5,043	\$	4,879
Total assets	\$	60,831	\$ 46,077	\$ 47,160	\$	27,586
Mortgage loan originations and brokered loans	\$	260,644	\$ 484,747	\$ 408,346	\$	574,951
Pre-tax contribution rate on volume (basis points		1.26%	0.96%	1.23%		0.85%

# **ANCX OPERATING PERFORMANCE**



Pre-Tax Segment Contribution  FY 2005 Forward									
Period	Bank	Mortgage	Cons Pre-Tax	Bank	ROAA	ROAE			
2005	5,878,000	3,324,000	9,202,000	64%	1.26%	20.63%			
2006	10,587,000	2,064,000	12,651,000	84%	1.29%	17.15%			
2007	9,379,000	(2,817,000)	6,562,000	143%	0.57%	5.84%			
2008	4,543,000	4,295,000	8,838,000	51%	0.76%	8.34%			
2009	4,225,000	12,579,000	16,804,000	25%	1.35%	15.04%			
2010	8,760,000	4,983,000	13,743,000	64%	0.98%	10.85%			
2011	13,972,000	6,358,000	20,330,000	69%	1.50%	14.80%			
2012	14,730,000	15,656,000	30,386,000	48%	2.15%	19.68%			
2013	17,330,000	4,879,000	22,209,000	78%	1.55%	14.00%			
2014	18,889,000	5,043,000	23,932,000	79%	1.45%	14.47%			
2015	20,606,000	4,647,000	23,596,000	87%	1.39%	14.83%			
YTD 2016	11,263,000	3,284,000	13,751,000	82%	1.45%	15.89%			
Totals	\$140,162,000	\$64,295,000	\$202,004,000	73%	1.31%	14.29%			

Holding company and "other" account for the negative difference in consolidation.

## **CONTACTS**



#### Visitors are welcome!

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